# Graduate School of Journalism

# Overview

The goal of the Graduate School of Journalism is to produce professional journalists who move on to positions of leadership and influence in American journalism. The Master of Journalism (MJ) program provides intensive training in journalism skills and a knowledge of the traditions and principles of the field. A professional project is required to complete the two-year program. The program is rooted in the idea that the best possible preparation for careers in journalism at the graduate level. Concurrent degree programs with Law, Asian Studies, International and Area Studies, Latin American Studies, and Public Health are available.

The School offers courses in print, broadcasting, documentary film, radio, television, multimedia, and photojournalism. All students must take a focused and demanding core course which stresses reporting and writing skills. This is because members of the faculty believe that the best way to train students for careers in journalism is to place them under the supervision and guidance of seasoned journalists in small classes, give them instruction in the skills and attitudes of the craft, and introduce them to intensive practice in reporting, writing, and editing. Professors give exhaustive critiques of students' work. Students are also required to take Journalism Law and Ethics and to complete a summer internship at a media outlet.

Beyond the core course, there are courses in specific areas such as political, business, environmental, community, science, international, and cultural reporting. There are also courses that focus on different techniques such as investigative reporting and magazine reporting. The curriculum also includes courses in copy-editing and photography and a sequence of courses in television and radio reporting.

Another group of courses is intended to increase understanding and practice of multimedia reporting. A host of webskills and software classes are offered to give student expert level training with these tools.

Applicants for graduate study should hold a bachelor's degree comparable to that given by the University of California. Requirements and procedures are outlined in the Graduate Application for Admission and Fellowships brochure, available at the Office of the Dean of the Graduate Division, and in the *Announcement of the Graduate School of Journalism.* Complete admissions information is available on the Journalism website (http://journalism.berkeley.edu).

The Graduate School of Journalism also offers courses for undergraduates designed to give them insight into journalism.

# **Undergraduate Program**

There is no undergraduate program in Journalism.

# **Graduate Program**

Journalism (http://guide.berkeley.edu/archive/2014-15/graduate/degree-programs/journalism) : MJ

# Journalism

JOURN 24 Freshman Seminars 1 Unit

The Berkeley Seminar Program has been designed to provide new students with the opportunity to explore an intellectual topic with a faculty member in a small-seminar setting. Berkeley Seminars are offered in all campus departments, and topics vary from department to department and semester to semester. **Rules & Requirements** 

**Repeat rules:** Course may be repeated for credit as topic varies. Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 1 hour of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** The grading option will be decided by the instructor when the class is offered. Final exam required.

JOURN 39H Freshman/Sophomore Seminar 1.5 - 4 Units Freshman and sophomore seminars offer lower division students the opportunity to explore an intellectual topic with a faculty member and a group of peers in a small-seminar setting. These seminars are offered in all campus departments; topics vary from department to department and from semester to semester.

# **Rules & Requirements**

Prerequisites: Priority given to freshmen and sophomores

Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 2-4 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** The grading option will be decided by the instructor when the class is offered. Final exam required.

JOURN 39J Freshman/Sophomore Seminar 1.5 - 4 Units Freshman and sophomore seminars offer lower division students the opportunity to explore an intellectual topic with a faculty member and a group of peers in a small-seminar setting. These seminars are offered in all campus departments; topics vary from department to department and from semester to semester.

# **Rules & Requirements**

Prerequisites: Priority given to freshmen and sophomores

Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 2-4 hours of seminar per week

Additional Details

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** The grading option will be decided by the instructor when the class is offered. Final exam required.

JOURN 39K Freshman/Sophomore Seminar 1.5 - 4 Units

Freshman and sophomore seminars offer lower division students the opportunity to explore an intellectual topic with a faculty member and a group of peers in a small-seminar setting. These seminars are offered in all campus departments; topics vary from department to department and from semester to semester.

#### **Rules & Requirements**

Prerequisites: Priority given to freshmen and sophomores

Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 2-4 hours of seminar per week

#### **Additional Details**

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** The grading option will be decided by the instructor when the class is offered. Final exam required.

JOURN 98 Directed Group Study in Journalism 1 - 4 Units Rules & Requirements

**Repeat rules:** Course may be repeated for credit. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 1-4 hours of directed group study per week

#### **Additional Details**

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** Offered for pass/not pass grade only. Final exam not required.

JOURN 102AC The Wire: When Journalism Meets Drama 3 Units The goal of the class is to make students aware of how the issues of crime, policing, and identity are framed and mediated through television, as well as through conventional journalism. The class will explore the relationship between real crime, popular fiction, and television, specifically The Wire. Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Letter grade. Final exam not required.

Instructor: Drummond

JOURN C103 Edible Education: Telling Stories About Food and Agriculture 2 Units

As the costs of our industrialized food system become impossible to ignore, a national debate over the future of food and farming has begun. Telling stories about where food comes from, how it is produced (and might be produced differently) plays a critical role in bringing attention to the issues and shifting politics. Each week a prominent figure in this debate explores what can be done to make the food system healthier more equitable, more sustainable, and the role of storytelling in the process.

#### Hours & Format

Fall and/or spring: 15 weeks - 1.5 hours of lecture per week

#### **Additional Details**

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Offered for pass/not pass grade only. Final exam not required.

Instructor: Pollan

Also listed as: L & S C103

#### JOURN 110 Introduction to Multimedia 3 Units

What's it like to tell stories using a variety of different media? Competence in the use of new journalistic tools and the skill to shape content for rapidly changing formats are both essential for any communicator in the 21st century. This intensive introductory course is designed to teach foundational skills for students who have minimal or no experience in creating multimedia news packages. Using lectures, readings, discussions, guest speakers, and field work, we will guide students through an exploration of the elements and forms of multimedia storytelling, and teach skills in newsgathering and story production. **Objectives & Outcomes** 

**Course Objectives:** The objective of this course is to train all students regardless of their planned area of specialty—to grasp foundational skills that can be applied to many types of storytelling. Using case studies, instructors will teach how to – and how not to -- create, organize and manage multimedia news packages. Students will learn how to choose which medium — video, audio, still photography, graphics or text — best suits the particular type of story or different segments of a story they wish to tell. By the conclusion of the course students will have developed basic skills in choosing stories, shooting video and still images with a mobile device, writing accompanying text, and editing their work by laptop into finished story packages. Importantly, students will also learn how to apply core journalistic values and the highest professional standards to their multimedia work. A required final project presents students the opportunity to apply their learning.

**Rules & Requirements** 

Prerequisites: None

Hours & Format

Summer: 6 weeks - 7.5 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Letter grade. Alternative to final exam.

Instructor: Hernandez

# JOURN 111 Social Media and Journalism 3 Units

This course will help students understand and use social media for journalistic purposes by focusing on how social networks, conversational media, and associated digital media tools and platforms can be used to develop new sources, establish beneficial conversations with end users, identify story ideas and trends, aggregate and curate the work of other journalists, and promote their own work.

**Objectives & Outcomes** 

**Course Objectives:** The objective of this course is to help students -regardless of their area of specialization – know to use social media for cu ration, conversation, and audience-building. By the conclusion of the course students will have developed knowledge of and familiarity with the key players in the fast-changing landscape of social media, and will know how to best use social media such as Instagram, Facebook, Twitter and others to transmit stories online and move viewers to action. Students will be alert and adaptable to new forms of social media as they emerge. They will also develop skills in the interactive nature of news in sociallybased media, where readers continually interact with authors and where reader reactions serve as an iterative element in the evolution of content.

#### **Rules & Requirements**

**Prerequisites:** A student must complete the following classes to be eligible for enrollment in J111 Social Media and Journalism:<BR/>J110 Introduction to Multimedia <BR/>J100 Principles of Journalistic Writing

# Hours & Format

Summer: 6 weeks - 7.5 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Letter grade. Alternative to final exam.

Instructor: Rue

#### JOURN 115 Advanced Multimedia 3 Units

Instruction begins with how to properly approach a news assignment for online publication, specifically how to choose which media form—video, audio, photo, graphics, or text—is best for telling a particular type of story or different segments of a story. Students also learn how to storyboard an assignment by breaking a story up into its component parts and deciding which type of media should be used to tell each part of the story. This is followed by lessons on capturing video, photo, and audio; proper technique; and working with news subjects.

# **Objectives & Outcomes**

**Course Objectives:** Students will learn software used to edit photos, video, photo slideshows, and audio, followed by instruction on mapping software and online data visualization programs. Some basic HTML instruction will be included.

Recording hardware for this class will rely on student-owned devices smartphones such as the iPhone or Android. Professional equipment, like a professional audio recorder or DSLR camera that students might already own, is allowed for use in this course. However, lessons will be geared toward capturing multimedia using smartphones. A laptop, or access to a computer in order to perform editing, is required.

# **Rules & Requirements**

**Prerequisites:** Enrollment in this course is restricted to students who have already taken and passed the fundamentals courses J110 Introduction to Multimedia and Principles of Journalistic Reporting & Writing (J100 Reporting the News)

#### Hours & Format

Summer: 6 weeks - 7.5 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Letter grade. Alternative to final exam.

Instructor: Rue

# JOURN 120 Investigative Reporting 3 Units

Whether it's matters of national security, public health, or official misconduct, investigative reporters play a crucial role in a democracy, exposing events, realities and conditions that powerful interests would often prefer kept quiet. The best investigative reporters – such as Woodward and Bernstein, Seymour Hersh, Glenn Greenwald – change the way we think about the world.

The objective of this course is to teach students the basic tools and techniques used in investigative reporting. We will explore how to find sources, obtain public records, and craft enterprising reporting into compelling stories that go behind the curtain of public life. **Objectives & Outcomes** 

**Course Objectives:** A goal of this course is to make students proficient in how professional journalists investigate leads, use public records and other sources to unearth or verify buried or hidden information.

By the end of this course students will be able to apply investigative techniques to everyday reporting as well as produce one longer form investigative piece. Students will also have built a working knowledge of the different types of public records available, including understanding how to access court and corporate documents, and be comfortable in using these documents as they report stories. Students whose work is of the highest standards may be published in the Daily Cal or another outlet.

#### Hours & Format

Summer: 6 weeks - 7.5 hours of seminar per week

#### **Additional Details**

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Letter grade. Alternative to final exam.

Instructor: Thigpen

# JOURN 130 Specialty Reporting 3 Units

This course provides background and techniques for students interested in developing their journalistic skills at covering a single beat. The course will explore the concepts and methods used by beat journalists to write stories that go deeper than general reporting--including source development, understanding key issues, debates and institutions, and parsing official documents. The course will launch with The Good the Bad and the Ugly of American Business. (In subsequent years, at the discretion of the J-School Dean, Specialty Reporting may shift its focus to other news beats.)

#### **Objectives & Outcomes**

**Course Objectives:** As reporters, you can investigate, report and expose the machinations underlying these inequities. Whether you're interested in writing features on funding angels, creative entrepreneurs, or corporate scoundrels, Business Reporting offers you a set of basic tools for understanding, researching and reporting on business practices -- whether good, bad or ugly. To enrich the class, we host guest speakers from business journalism, finance and industry. We also plan a field trip to a Wall Street Journal news bureau where you'll network with reporters.

Reporters in this class will also read and produce management profiles, color features and stories about creative entrepreneurship, new technologies, funding innovations and corporate philanthropy. The field is as wide as your imagination.

#### **Rules & Requirements**

**Prerequisites:** The prerequisite for this course is Principles of Journalistic Reporting & Writing (J100 Reporting the News)

Hours & Format

Summer: 6 weeks - 7.5 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Letter grade. Alternative to final exam.

Instructor: Chase

# JOURN C141 Understanding Journalism 4 Units

In this course, students learn why sound journalism is so important to a healthy, working democracy. Journalism is rapidly changing. The class will give a context to those changes and provide an overview of comtemporary journalistic institutions. Students will examine how news is made, who decides what news is, who makes it, who profits by it, and what rules guide how reporters and editors work. Central issues affecting journalism, such as bias and professionalism, will be discussed. The class is not specifically intended for future journalists, but students will learn why pursuing a career in journalism can be so fulfilling and thrilling, as well as becoming better consumers of the news. **Rules & Requirements** 

Prerequisites: Media Studies major or consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 4 hours of lecture per week

**Additional Details** 

Subject/Course Level: Journalism/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Instructor: Goldstein

Also listed as: MEDIAST C103

JOURN 197 Field Study in Journalism 1 - 2 Units Supervised experience in the practice of journalism in off-campus organizations. Individual meetings with faculty sponsor and written reports required. See Additional Information, "Field Study and Internships."

# **Rules & Requirements**

**Repeat rules:** Course may be repeated for credit. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 0 hours of fieldwork per week

#### Summer:

6 weeks - 1-2 hours of fieldwork per week 8 weeks - 1-2 hours of fieldwork per week

#### **Additional Details**

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** Offered for pass/not pass grade only. Final exam not required.

JOURN 198 Directed Group Study in Journalism 1 - 4 Units Rules & Requirements

**Prerequisites:** Total grade point average of not less than 3.0 and consent of instructor

**Repeat rules:** Course may be repeated for credit. Course may be repeated for credit when topic changes.

#### Hours & Format

Fall and/or spring: 15 weeks - 1-4 hours of directed group study per week

#### Summer:

6 weeks - 1-4 hours of directed group study per week 8 weeks - 1-4 hours of directed group study per week

#### **Additional Details**

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** Offered for pass/not pass grade only. Final exam not required.

JOURN 199 Supervised Individual Study and Research 1 - 4 Units Enrollment restrictions apply; see department. Rules & Requirements

**Prerequisites:** Total grade point average of not less than 3.0 and consent of instructor

**Repeat rules:** Course may be repeated for credit. Course may be repeated for credit when topic changes.

#### Hours & Format

Fall and/or spring: 15 weeks - 0 hours of independent study per week

#### Summer:

6 weeks - 1-4 hours of independent study per week 8 weeks - 1-4 hours of independent study per week

#### **Additional Details**

Subject/Course Level: Journalism/Undergraduate

**Grading/Final exam status:** Offered for pass/not pass grade only. Final exam not required.

# JOURN 200 Reporting the News 5 - 7 Units

This course is an intensive 15-week research and workshop experience. It provides the foundation for the rest of the curriculum offered at the J-School. 200 Stresses hard news reporting, writing, and editing. In small classes faculty members with extensive experience in newspaper reporting work to develop the scope and quality of the reporting and writing ability of their students. The researching, reporting, rewriting, and editing schedule is extensive and students work on a range of stories covering a broad spectrum of subjects. The aim is to produce professional level work--publishable newspaper stories--in an environment and timeline similar to a professional environment. **Hours & Format** 

Fall and/or spring: 15 weeks - 5 hours of seminar and 15 hours of fieldwork per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructors: Chavez, Drummond, Henry, Gorney, Gunnison, Rasky

JOURN 201 Advanced News Reporting 3 - 4 Units Advanced study of reporting in more complex subject areas and more sophisticated writing styles. **Rules & Requirements** 

Prerequisites: 200 or consent of instructor

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar and 8 hours of fieldwork per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

# JOURN 209 Multimedia Reporting Bootcamp 1 Unit

This is a required one-week intensive multimedia training workshop at the beginning of the fall semester to equip all first-year graduate journalism students with basic knowledge of digital storytelling techniques as well as the use of multimedia equipment and editing software to produce multimedia content. The objective is to train all students—regardless of their planned area of specialty—with some foundational digital skills to be applied during their reporting for the school's local online news sites in the J200 Intro To Reporting class. The concepts and skills taught during the workshop also will be reaffirmed and expanded over the semester in the Multimedia Skills class.

# Hours & Format

Fall and/or spring: 1 weeks - 15 hours of seminar and 15 hours of laboratory per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructors: Hermandez, Grabowicz

JOURN 210 News Photography 2 Units Fundamentals of photography and taking news photography. **Rules & Requirements** 

Prerequisites: Priority to journalism graduate students

#### Hours & Format

Fall and/or spring: 15 weeks - 2 hours of lecture and 4 hours of laboratory per week

# Additional Details

Subject/Course Level: Journalism/Graduate

Grading: Offered for satisfactory/unsatisfactory grade only.

# Instructor: Light

JOURN 211 News Reporting Laboratory 2 - 4 Units

This course is an intensive laboratory course taken in conjunction with our core reporting class, 200. It is designed to simulate as closely as possible the deadline and production pressures of a modern, multi-media news organization. Students report to the newsroom during the week to receive their reporting assignments. Print, audio, and video elements are gathered, produced, edited, rewritten as necessary and then made available to pre-selected media outlets for publication. Each section will produce a themed final project.

Hours & Format

Fall and/or spring: 15 weeks - 2-4 hours of lecture per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

# JOURN 212 Advanced Radio 1 - 3 Units

Radio students may continue to develop their news and production skills in several formats: (1) the reporting and production of the weekly "Inside Oakland" program (broadcast on KALX-FM). Each episode explores a specific theme with focus on the geographic, cultural, and political entity known as Oakland; (2) the collaborative production of a documentary program focusing on a particular topic; (3) the development and production of independent long-form pieces for broadcast on different outlets.

#### **Rules & Requirements**

Prerequisites: 275 or consent of instructor

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

#### Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Drummond

JOURN 213 Documentary Photography 3 Units

An exploration of magazine photography as applied to photo essay, day assignments and book projects, as well as content based lectures (location lighting, environmental portraiture, etc.) and critiques. Students work on in-depth assignments that include research, reporting, and photographing. Legal/ethical and business issues are explored, including fund-raising and grant writing to support extended projects. **Rules & Requirements** 

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 2 hours of lecture per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Light

#### JOURN 214 Photography Tutorial 2 - 3 Units

This photo tutorial will emphasize the technical aspects in photography such as darkroom skills, lighting, cropping, composition, editing, and presentation. Students will be working on weekly assignments as well as a final project that would directly correlate with the material covered in class as well as to the courses taught by Ken Light. The tutorial will encourage students to explore the darkroom and to improve not only their conceptual understanding of the medium, but especially their technical, shooting, and printing, knowledge of photography. Several Photoshop tutorials will also be incorporated in the class for those students who are interested in learning digital photography and its possibilities. The sessions will cover scanning, resolution, and tools applicable to image manipulation, color correction, and output. The Photography Tutorial and its content will be, of course, to a large extent determined by the questions raised by students, their levels of experience in the medium, as well as their final goals.

#### Hours & Format

Fall and/or spring: 15 weeks - 2 hours of lecture per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Chakarova

# JOURN 215 Multimedia Skills 3 Units

This class teaches the fundamentals of using digital video, audio, and photo equipment, as well as editing digital files. The class is designed to expose students to what it is like to report in a multimedia environment. While primarily for students taking new media publishing courses, the class will be valuable to any student who wants to better prepare for the emerging convergence of broadcast, print, and web media. **Hours & Format** 

Fall and/or spring: 15 weeks - 3 hours of workshop per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Grabowicz

#### JOURN 216 Multimedia Reporting 2 or 3 Units

For journalists, the World Wide Web opens a powerful way to tell stories by combining text, video, audio, still photos, graphics, and interactivity. Students learn multimedia-reporting basics, how the web is changing journalism, and its relationship to democracy and community. Students use storyboarding techniques to construct nonlinear stories; they research, report, edit, and assemble two story projects. **Rules & Requirements** 

Prerequisites: 215 (can be taken concurrently); Dreamweaver, Photoshop, and iMovie or Final Cut Pro

**Repeat rules:** Course may be repeated for credit with different topic and consent of instructor. Course may be repeated for credit when topic changes.

#### Hours & Format

Fall and/or spring: 15 weeks - 3 hours of workshop per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

JOURN 217 Introduction to Visual Journalism 3 Units "Visual Journalism" explores narratives as they are designed, produced, and consumed in various digital forms. This course serves as your introduction to visual journalism. There is no question that the modern journalist requires a platform-agnostic mindset, along with a broad set of multi-platform newsgathering skills and fluency in the current tools while also upholding the timeless journalistic standards of news judgment, accuracy, fairness and truth.

# **Objectives & Outcomes**

**Student Learning Outcomes:** Students will conclude the course with a focused base of visual journalism knowledge that they can use as a foundation for other courses at the J-School, as well as the basis for effective and informed 'newsroom' discourse and innovation upon graduating.

Students will explore the topic of visual journalism both critically and theoretically through readings, critical thought, and practical, hands-on development with digital tools and technologies.

# Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Hernandez

# JOURN 219 Mini-Special Topics 1 Unit

A four- to six-week intensive workshop mini-course designed to accompany and enhance other courses in the program. Workshop topics vary from semester to semester, but have included Using the Flash Animation Program, Audio Editing with ProTools, Designing Web Databases, Dynamic Web Page Design, and Using Geographic Information System Programs.

# **Rules & Requirements**

**Repeat rules:** Course may be repeated for credit with different topic and consent of instructor. Course may be repeated for credit when topic changes.

# Hours & Format

#### Fall and/or spring:

4 weeks - 2-3 hours of workshop per week 5 weeks - 2-3 hours of workshop per week 6 weeks - 2-3 hours of workshop per week

Additional Details

Subject/Course Level: Journalism/Graduate

Grading: Offered for satisfactory/unsatisfactory grade only.

# JOURN 220 Coding For Journalists 2 Units

This course is an introduction to programming concepts as they relate to the journalism industry. The goal of this course is to equip students with a foundational technical literacy to construct interactive online stories such as data visualizations, infographics, maps, multimedia packages, games or innumerable other types of projects students may conceive. **Rules & Requirements** 

**Prerequisites:** Students must have completed the Digital News Packages class in the fall. Students who have not taken this course should contact the instructor for exceptions to the prerequisite. Basic knowledge of jQuery is highly encouraged

Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 2 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Rue

#### JOURN 221 Introduction to Data Visualization 3 Units

This weekly three-hour course will explore the skills needed to find, clean, analyze and visualize data. The class consists of two hours of instruction and one hour of supervised lab time working on directed projects. Students will create a final project suitable for publication. The focus will be on free and open source tools that can immediately be applied to other projects and professional work. **Rules & Requirements** 

Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: De Groot

JOURN 222 Building Interactive Digital News Packages 3 Units This class teaches students how to develop interactive online news packages using best practices in design and web development. The course focuses on story structure and production of content and will cover the following topics:

Best practices in developing interactive multimedia stories online; Design fundamentals and typography for online content; HTML and CSS for designing and constructing web projects; jQuery coding for adding interactivity to online content. **Rules & Requirements** 

Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructors: Grabowicz, Hernandez, Rue

# JOURN 223 Advanced Visual Journalism 3 Units

"Visual journalism" explores narratives as they are designed, produced, and consumed in various digital forms. Students will have the opportunity to explore various digital technologies, create and produce narratives, and analyze stories in digital forms. DSLR video narrative, animated visual explainers, data visualization design will all be explored and will serve as the primary areas of inquiry for this project-driven course. **Rules & Requirements** 

Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Hernandez

JOURN 226 Science Reporting 3 - 4 Units Advanced study of methods of reporting developments in such fields as science, education, health, or the environment. **Rules & Requirements** 

**Prerequisites:** For journalism students, 200 or equivalent; for others, consent of instructor

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 8 hours of fieldwork per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Pollan

#### JOURN 228 Political Reporting 3 - 4 Units

Study and discussion of politics and practice in reporting political events and campaigns.

# **Rules & Requirements**

**Prerequisites:** For journalism students, 200 or equivalent; for others, consent of instructor

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

#### Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 8 hours of fieldwork per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Rasky

JOURN 230 Business Reporting 3 - 4 Units Reporting and writing of business, financial, and consumer affairs. **Rules & Requirements** 

Prerequisites: For journalism students, 200

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 8 hours of fieldwork per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

# JOURN 234 International Reporting 4 Units

This course is designed for students who are interested in foreign reporting. Course will include a broad overview of the issues that need to be researched when reporting on the politics, economics, and social issues of a foreign country. Past classes have traveled to Mexico, China, Cuba, Hungary, Ghana, Hong Kong, India, Japan, Venezuela, Ecuador, and Peru.

# **Rules & Requirements**

#### Prerequisites: Consent of instructor

**Repeat rules:** Course may be repeated for credit. Course may be repeated for credit when topic changes.

## Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructors: Chavez, Wakeman

# JOURN 237 Reporting on Japan 1 or 2 Units

Each semester, this course will focus on a different aspect of Japan. Among other topics, the class may discuss Japan's changing cultural standards or its developing social problems, its political shifts or its history, the changing economy or the shifts in its regional relations and its global role. Through guest speakers--including noted experts, writers, businessmen, and diplomats--and roundtable discussions, students will develop a greater knowledge of the country for use when reporting. **Rules & Requirements** 

**Repeat rules:** Course may be repeated for credit with different topic and consent of instructor. Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 2 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Wakeman

# JOURN 242 Profiles 3 Units

In this workshop students use the profile form to develop a variety of skills that may be helpful whenever undertaking an ambitious story: figuring out what the story is and why you are writing it; interviewing; observation; background reporting; structuring material; finding your voice; describing people without resorting to cliche; crafting a lead from what seems an infinite number of possibilities. Readings will be from great magazine and newspaper profile writers.

# **Rules & Requirements**

Prerequisites: 200 or consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Gorney

JOURN 243 Long-Form Writing 3 or 4 Units

This class will trace the process of writing long-form pieces: how writers choose their sources, gather information, organize their material, and decide whether or not to believe what people tell them. Students will act as an editorial board for each other. Readings include profiles, books and book excerpts, Pulitizer-winning newspaper features, and magazine pieces from a variety of outlets. All assignments are intended for publication.

#### **Rules & Requirements**

Prerequisites: 200 or consent of instructor

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructors: Gorney, Pollan

# JOURN 254 Opinion Writing 2 - 4 Units

The reporting, writing, and editing of newspaper editorials and op-ed essays.

#### **Rules & Requirements**

**Repeat rules:** Course may be repeated for credit with consent of instructor. Course may be repeated for credit when topic changes.

Hours & Format

Fall and/or spring: 15 weeks - 2 hours of seminar per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Rasky

#### JOURN 255 Law and Ethics 3 Units

The first eight weeks will concentrate on First Amendment and media law, including libel and slander, privacy, free press/fair trial conflicts, and litigation arising from controversial reporting methods. The closing weeks will focus on ethical dilemmas faced by reporters and editors. Using case studies, readings and guest lecturers, the course examines the murkier conflicts that don't necessarily make it to court but nevertheless force difficult newsroom decision-making.

**Rules & Requirements** 

Prerequisites: 200 or consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

#### Grading: Letter grade.

JOURN 260 Investigative Reporting for TV and Print 2 or 3 Units Students will be required to investigate leads that are received by the faculty, and prepare briefing papers for the class to introduce guest speakers. They will work on researching and reporting assignments related to documentary productions and print stories for different outlets. "Sources," people with information critical to developing a story, need to be developed. The responsibilites of a reporter engaged in developing sourses will be a constant theme of the seminar. Hours & Format

Fall and/or spring: 15 weeks - 2 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructors: Bergman, Gunnison

#### JOURN 275 Radio News Reporting 4 Units

Study of techniques, practices, and methods of gathering and writing radio news. Students will produce weekly live radio news programs. Enrollment is limited to 15. **Hours & Format** 

Fall and/or spring: 15 weeks - 4 hours of lecture and 4 hours of laboratory per week

# **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

JOURN 282 Introduction to Television News 4 Units Study of the history and institutions of broadcast journalism (nine weeks), practice, techniques of reporting news for radio and television. Hours & Format

Fall and/or spring: 15 weeks - 4 hours of lecture and 15 hours of laboratory per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

JOURN 283 Reporting for Television 5 Units Producing, directing, writing, and videotaping of live weekly television news program.

Rules & Requirements

Prerequisites: 282 and consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 6 hours of lecture and 24 hours of fieldwork per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

JOURN 284 Documentary Production 4 Units Production of television documentary news programs. Rules & Requirements

Prerequisites: 282, 283, and consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 12 hours of laboratory per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructor: Else

JOURN 285 Advanced Television Reporting: Longform Television 4 Units Reporting and production of television news magazine stories and programs.

# Rules & Requirements

Prerequisites: 282, 283 and consent of instructor

#### Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 15 hours of laboratory per week

# **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

Instructors: Bieder, Calo

#### JOURN 286 History of Documentary 3 Units

This course covers the evolution of American documentary film from 1920 to the present, with special attention to independent productions and documentaries for network television. In the works of Fred Wiseman, Henry Hampton, Lourdes Portillo, Errol Morris, Marlon Riggs, Barbara Kopple, Orlando Bagwell, the Maysles, and the network staff producers, we look at the practical problems of making documentaries for a mass audience. (Required for J-School students who are considering specializing in documentary.)

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of seminar per week

# **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

#### Instructor: Else

JOURN 287 Inside &It;Frontline> 1 or 2 Units

This seminar course provides students with the opportunity to meet with and discuss projects with producers and reporters. Each session will focus on a single documentary episode and take an in-depth look on the development of the story out of an idea, the journalistic approach and methods used by the team, the process of finding and creating the appropriate dramatic structure, and the public impact and critique of the program.

Hours & Format

Fall and/or spring: 10 weeks - 2 hours of seminar per week

Additional Details

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

# JOURN 290 Editing Workshop 2 or 3 Units

It can take a lifetime of writing to learn how to critique and revise your work. Hard as writing can be, rewriting -- breaking back into your own framework, rethinking, re-imagining, and revising -- can be harder yet. Sometimes only an editor can help you gain the distance needed to view your work. No matter how good a journalist you may be, an editor can help you reach another stage in your writing process. **Rules & Requirements** 

Prerequisites: Journalism students only; priority to second-year students completing master's project

**Repeat rules:** Course may be repeated for credit with different topic and consent of instructor. Course may be repeated for credit when topic changes.

#### Hours & Format

Fall and/or spring: 15 weeks - 2-3 hours of seminar per week

**Additional Details** 

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

JOURN 294 Master's Project Seminar 1 - 2 Units Group meetings plus individual tutorials. Methods of research, organization, and preparation of professional thesis projects. Required of M.J. candidates working on thesis projects during both Fall and Spring semesters.

#### **Rules & Requirements**

Prerequisites: 200 and consent of instructor

# Hours & Format

Fall and/or spring: 15 weeks - 1-2 hours of seminar per week

## Summer:

8 weeks - 2-4 hours of seminar per week 10 weeks - 1.5-3 hours of seminar per week

#### **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

# JOURN 297 Field Study in Journalism 1 - 2 Units

Supervised experience in the practice of journalism in off-campus organizations. Individual meeting with faculty sponsor and written reports required. See Additional Information, "Field Study and Internships." **Rules & Requirements** 

**Repeat rules:** Course may be repeated for credit. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 0 hours of fieldwork per week

# Summer:

6 weeks - 1-2 hours of fieldwork per week 8 weeks - 1-2 hours of fieldwork per week

# **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Offered for satisfactory/unsatisfactory grade only.

JOURN 298 Group Study - Special Topics 2 - 4 Units Specialized seminar topics in reporting and writing. **Rules & Requirements** 

**Repeat rules:** Course may be repeated for credit as topic varies. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 2-3 hours of seminar per week

# Summer:

6 weeks - 5-7.5 hours of seminar per week 8 weeks - 1-3 hours of seminar per week

# **Additional Details**

Subject/Course Level: Journalism/Graduate

# Grading: Letter grade.

JOURN 299 Individual Study 1 - 3 Units Supervised individual study and research. **Rules & Requirements** 

**Repeat rules:** Course may be repeated for credit. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 0 hours of independent study per week

# Summer:

6 weeks - 2-5 hours of independent study per week 8 weeks - 1-3 hours of independent study per week

# **Additional Details**

Subject/Course Level: Journalism/Graduate

Grading: Letter grade.

JOURN 601 Individual Study for Master's Students 1 - 8 Units Individual preparation or study in consultation with faculty adviser. Study ultimately leads to the completion of the Master's Project/Examination. Units may not be used to meet either unit or residence requirements for a master's degree.

# **Rules & Requirements**

Prerequisites: Course is restricted to journalism students

**Repeat rules:** Course may be repeated for credit with consent of graduate adviser. Course may be repeated for credit when topic changes.

# Hours & Format

Fall and/or spring: 15 weeks - 1-8 hours of independent study per week

# Summer:

6 weeks - 2.5-20 hours of independent study per week 8 weeks - 1.5-15 hours of independent study per week

# **Additional Details**

Subject/Course Level: Journalism/Graduate examination preparation

Grading: Offered for satisfactory/unsatisfactory grade only.