

Executive Masters in Bus. Adm. (XMBA)

XMBA 200C Leadership Communication 2 Units

Department: Executive Masters in Bus. Adm.

Course level: Graduate

Terms course may be offered: Fall, spring and summer

Grading: Letter grade.

Hours and format: 2 hours of lecture per week for 6 weeks.

Leadership Communication is a workshop in the fundamentals of public speaking in today's business environment. Through prepared and impromptu speeches aimed at moving others to action, peer coaching, and lectures, students will sharpen their authentic and persuasive communication skills, develop critical listening skills, improve abilities to give, receive, and apply feedback, and gain confidence as public speakers.

XMBA 200P Problem Finding, Problem Solving 1 Unit

Department: Executive Masters in Bus. Adm.

Course level: Graduate

Terms course may be offered: Fall and spring

Grading: The grading option will be decided by the instructor when the class is offered.

Problem Finding, Problem Solving (PFPS) teaches basic skills drawn from the fields of critical thinking, design thinking and systems thinking that support innovation. Specifically, it covers ways of collecting information to characterize a problem, framing and re-framing that problem, coming up with a range of solutions and then gathering feedback to assess those solutions. Following Confucius's notion: "I hear and I forget. I see and I remember. I do and I understand." The class consists primarily of hands-on exercises to experiment with and learn the tools and techniques presented, applying them to the design and testing of alternative business models for start-up and other businesses.

XMBA 200Q Decision Models 1 Unit

Department: Executive Masters in Bus. Adm.

Course level: Graduate

Terms course may be offered: Fall, spring and summer

Grading: The grading option will be decided by the instructor when the class is offered.

Hours and format: 5 hours of Lecture and 5 hours of Lecture per week for 3 weeks.

This core course introduces students to quantitative concepts, techniques, and software with which all successful managers should be familiar. The objective of this course is to improve managerial decision making by introducing managers to optimization techniques, simulation, and project management.

XMBA 200S Data and Decisions 2 Units

Department: Executive Masters in Bus. Adm.

Course level: Graduate

Terms course may be offered: Fall, spring and summer

Grading: The grading option will be decided by the instructor when the class is offered.

Hours and format: 3 hours of lecture per week for 10 weeks. 15 hours of lecture per week for 3 weeks.

The objective of this core course is to make students critical consumers of statistical analysis using available software packages. Key concepts include interpretation of regression analysis, model formation and testing, and diagnostic checking.

Formerly known as Business Administration 200S.

XMBA 201A Managerial Economics 2 Units

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