

Rhetoric (RHETOR)

RHETOR R1A The Craft of Writing 4 Units

Department: Rhetoric

Course level: Undergraduate

Terms course may be offered: Fall, spring and summer

Grading: Letter grade.

Hours and format: 3 hours of Lecture per week for 15 weeks. 6 hours of Lecture per week for 8 weeks. 7.5 hours of Lecture per week for 6 weeks.

Prerequisites: UC Entry Level Writing Requirement or UC Analytical Writing Placement Exam.

Rhetorical approach to reading and writing argumentative discourse.

Close reading of selected texts; written themes developed from class discussion and analysis of rhetorical strategies. Satisfies the first half of the Reading and Composition requirement.

Satisfies the first half of the Reading and Composition requirement

Formerly known as 1A.

RHETOR R1B The Craft of Writing 4 Units

Department: Rhetoric

Course level: Undergraduate

Terms course may be offered: Fall, spring and summer

Grading: Letter grade.

Hours and format: 3 hours of Lecture per week for 15 weeks. 6 hours of Lecture per week for 8 weeks. 7.5 hours of Lecture per week for 6 weeks.

Prerequisites: 1A or equivalent.

Intensive argumentative writing drawn from controversy stimulated through selected readings and class discussion. Satisfies the second half of the Reading and Composition requirement.

Satisfies the second half of the Reading and Composition requirement

Formerly known as 1B.

RHETOR 2 Fundamentals of Public Speaking 2 Units

Department: Rhetoric

Course level: Undergraduate

Term course may be offered: Summer

Grading: Offered for pass/not pass grade only.

Hours and format: 3 hours of Lecture per week for 10 weeks. 4 hours of Lecture per week for 8 weeks. 5 hours of Lecture per week for 6 weeks.

Basic principles of rhetoric as applied to the criticism and practice of public speaking.

RHETOR 10 Introduction to Practical Reasoning and Critical Analysis of Argument 4 Units

Department: Rhetoric

Course level: Undergraduate

Terms course may be offered: Fall and summer

Grading: Letter grade.

Hours and format: 5.5 hours of lecture per week for 8 weeks. 7.5 to 9 hours of lecture/discussion per week for 6 weeks.

An introduction to practical reasoning and the critical analysis of argument. Topics treated will include: definition, the syllogism, the enthymeme, fallacies, as well as various non-logical appeals. Also, the course will treat in introductory fashion some ancient and modern attempts to relate rhetoric and logic.

RHETOR 12 Introduction to the Rhetoric and Theory of Popular Culture 4 Units

Department: Rhetoric

Course level: Undergraduate

Term course may be offered: Summer

Grading: Letter grade.

Hours and format: 7.5 hours of Lecture per week for 6 weeks.

This course examines both the rhetoric surrounding popular culture and the discourse inherent in popular culture itself. Envisioning popular culture as the medium of a new, postmodern, poststructuralist