Media Studies (MEDIAST)

MEDIAST 10 Introduction to Media Studies 4 Units

Department: Media Studies
Course level: Undergraduate
Term course may be offered: Fall

Grading: Letter grade.

Hours and format: 3 hours of lecture and 2 hours of discussion per

week

The objective of this class is to enhance students' knowledge of media's industrial and cultural functions by introducing them to key perspectives and methods of study that stress a) how media systems have and continue to develop in the United States and across the globe as well as b) how we use and make meaning with media as part of our everyday lived experiences. To consider media's social, economic, political, and cultural impact, the course will investigate a number of ways of understanding its production, form, reception, and influence, being careful to recognize how these approaches relate to each other and to a wide array of diverse case studies in television, film, recorded music, print, video games, and online.

A deficient grade may be removed by taking Media Studies 10 or Media Studies N10.

MEDIAST N10 Introduction to Media Studies 4 Units

Department: Media Studies **Course level:** Undergraduate

Term course may be offered: Summer

Grading: Letter grade.

Hours and format: 6 hours of Lecture per week for 10 weeks. 8 hours of Lecture per week for 8 weeks. 10 hours of Lecture per week for 6 weeks. The objective of this class is to enhance students' knowledge of media's industrial and cultural functions by introducing them to key perspectives and methods of study that stress a) how media systems have and continue to develop in the United States and across the globe as well as b) how we use and make meaning with media as part of our everyday lived experiences. To consider media's social, economic, political, and cultural impact, the course will investigate a number of ways of understanding its production, form, reception, and influence, being careful to recognize how these approaches relate to each other and to a wide array of diverse case studies in television, film, recorded music, print, video games, and online.

A deficient grade may be removed by taking Media Studies 10 or Media Studies N10.

MEDIAST 24 Freshman Seminar 1 Unit

Department: Media Studies **Course level:** Undergraduate

Terms course may be offered: Fall and spring

Grading: The grading option will be decided by the instructor when the

class is offered

Hours and format: 1 hour of Seminar per week for 15 weeks.

The Freshman Seminar Program has been designed to provide new students with the opportunity to explore an intellectual topic with a faculty member in a small seminar setting. Freshman seminars are offered in all campus departments, and topics vary from department to department and semester to semester. Enrollment limited to 15 freshmen.

Course may be repeated for credit as topic varies. Course may be repeated for credit when topic changes. Formerly known as Mass Communications 24. Instructor: Steven Botterill

MEDIAST 39A Freshman/Sophomore Seminar 2 - 4 Units

Department: Media Studies **Course level:** Undergraduate